



KYLE DUFENDACH

SENIOR PRODUCER | DIRECTOR | FILMMAKER

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KYLEDUFENDACH.COM

Creative production leader and filmmaker with 20+ years of experience developing and producing documentary, branded, and commercial storytelling across live-action, animation, and motion design. Brings together creative vision, hands-on craft, and the leadership needed to take complex productions from concept to final delivery.

EXPERIENCE

SENIOR PRODUCER

OMNICOM PRODUCTION | ST. LOUIS, MO

- Lead creative productions with budgets up to \$2M from brief through final delivery across multiple concurrent projects.
- Develop concepts and production strategies for global brands including Kawasaki, Philips, Krispy Kreme, Caterpillar, Travel Iowa, and Lilly.
- Direct cross-functional teams of up to 10 while managing creative, resources, budgets, timelines, and external partners.
- Stay hands-on across casting, scripting, directing, editing, and creative review.

SVP & PRODUCTION DIRECTOR

FLEISHMANHILLARD | ST. LOUIS, MO

- Led studio production across global brand accounts with annual budgets totaling up to \$5M.
- Led creative development and production of integrated video and animation campaigns from concept through delivery.
- Managed hiring, staffing, and development of 6 producers, editors, and animators.
- Built production workflows and systems that improved efficiency, quality, and scale.

CREATIVE DIRECTOR

VIDZU MEDIA | ST. LOUIS, MO

- Directed creative development, animation, motion design, and live-action production across advertising and branding projects.
- Led and mentored producers, editors, and animators while remaining hands-on in the creative work.
- Contributed to more than 50% studio growth through new business and creative development.

SENIOR EDITOR & VFX SUPERVISOR

STORYTELLING PICTURES | GRAND RAPIDS, MI

- Led post-production and VFX for film, broadcast, documentaries, and branded content.
- Shaped stories through editing, motion design, visual effects, and creative development.
- Created art direction, storyboards, and visual concepts aligned with client objectives.

EDUCATION

TAYLOR UNIVERSITY

BACHELOR OF FINE ARTS AND

BACHELOR OF COMPUTER GRAPHIC ART (DOUBLE MAJOR)

PRESENT

2025

2025

2020

2020

2011

2011

2004

2004

2000

